

Setareh Sadeghi, Master (University of Tehran, IR)  
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## Curriculum Vitae

### General Information

Name: *Setareh Sadeghi*  
Address: *Khaje Abdollah St., Shariati St., Tehran-Iran*  
Phone & Email: *+98 912 213 0157, st.sadeghi145@gmail.com*  
Nationality: *Persian*  
Qualification: *BA, MA*  
Marital Status : *Single*  
Birth Year : *1989*

### Education Background

Graduation Year	Degree level	Subject / Major	Orientation	University	GPA / Overall Grade	City/Country
2007	Diploma	Mathematics and Physics	-	Got Talent (Sampad)	19.20	Tehran-Iran
2011	BA	Electrical Engineering	Control	Shahrood University of Technology	15.38	Shahrood-Iran
2014	Ma	Entrepreneurship Management	MBA	University of Tehran	18.38	Tehran-Iran

### Work Experiences

from	to	Company	Company Field	Job Title	City/country
Jul 2011	Present	Avaye Salamata Bamdad	Knowledge-based Company	CEO	Tehran-Iran
Feb 2012	Sep 2012	Mahan Training Institute	Publishing Educational Books	Test Designer	Tehran-Iran

## CV of Setareh Sadeghi

Jul 2012	Jan 2013	Talaash Bread <a href="http://www.talaash.ir">www.talaash.ir</a>	Manufacturer of Industrial Bread	E-Marketing Master	Tehran-Iran
Jun 2012	Mar 2013	Ide Parvaran Tabligh	Ad Agency	Idea Creator	Tehran-Iran
Aug 2012	Jul 2013	Dreamers Design Group	Ad Agency	Shareholder (Managing and Ownership)	Tehran-Iran
Mar 2013	Aug 2013	Mohitara <a href="http://www.mohitara.com">www.mohitara.com</a>	Manufacturer of office furniture	HR Manager – Management Representative	Tehran-Iran
Sep 2013	Present	Romik Arts Production <a href="http://www.romik-arts.com">www.romik-arts.com</a>	Teaser Making	Marketing & Sales Director	Tehran-Iran
Jan 2014	Present	Nikan Engineers Group <a href="http://www.nikan.ir">www.nikan.ir</a>	Web Design & Web Marketing Solutions	Marketing & Sales Director	Tehran-Iran

### Professional Certificates

No.	Certificate	Issuer	year	Country
1	Advertising and Branding	Farazan Seminar	2012	Iran
2	Professional Sale	University of Science & Culture	2012	Iran
3	Body Language	University of Science & Culture	2012	Iran
4	Negotiation Principles	Sharif University of Technology	2012	Iran
5	Successful Relationships Rules	Sharif University of Technology	2012	Iran
6	Business Management	UNESCO chair in Entrepreneurship (UCE)	2012	Iran
7	Building Capabilities for Strategic Entrepreneurship in SMEs	WiFE-UiTM International Center	2012	Malaysia
8	MBTI (Career Development)	Tuka Co.	2012	Iran
9	Marketing Planning and Strategic Management	Science & Technology Park of Semnan	2010	Iran
10	Preparing Market Plan	Science & Technology Park of Semnan	2010	Iran

## CV of Setareh Sadeghi

11	Entrepreneurship	Science & Technology Park of Semnan	2010	Iran
12	Entrepreneurship Skills	Labor & Social Security Institute	2010	Iran
13	Entrepreneurship Basic	Entrepreneurship Center of Amirkabir University	2009	Iran

### Executive activities

- 1- Achieving 3rd rank in national level at 8th "Kharazmi" young festival
- 2- Registering patent:
  - No.: 63657
  - Date: 24/02/2010
  - Name: The improver of heart and lung examination (electronic stethoscope)
- 3- Registering company:
  - No: 408582
  - Date: 20/07/2011
  - Name: Avaye Salamat Bamdad, Ltd Corporation
  - Under support of the business and incubator's park in Semnan province
- 4- Participating in scientific fair held in "Student Research Hall" in 2006
- 5- Participating in scientific fair held in Shahrood University of Technology in 2007
- 6- Participating in "National Festival of Harkat" held in University of Tehran for 2 continuous years: 2009 & 2010
- 7- Participating in "Inventors Festival" at Semnan university in 2009
- 8- Participating in "National Seminar of Sheikh Bahaie" in Esfahan in 2011
- 9- Participating in "Specialized Medical Seimnar of West of Iran" in Sanandaj in 2011
- 10- Participating in "International Medical Exhibition of Iran Health" held in Chamran International Exhibition, Tehran in 2012.

### Publications

#### Papers

- Zarei, B., Sadeghi, S. & Azizian, S., 2014. Networking in Marketing and Advertising Companies: A Soft System Methodology Approach, *The International Technology Management Review*, Vol. 4, No. 1, PP. 42-57
- Azizian, S., Zarei, B. & Sadeghi, S., 2014. Toward a Novel Business Model for Marketing Networked Companies, *Int. J. Business Innovation and Research*.

#### Book

- Yadollahi, J., Modarresi, M., and Sadeghi, S. (2011). Reviewing Scott Shane's Theories, *University of Tehran*, First edition.

### Master Thesis

- **Subject:** *Presenting Advertising Agencies' Assessment Model Based on Criteria of Customers Satisfaction*  
**Supervisor:** *Dr. Behrouz Zarei*  
**Advisor:** *Dr. Reza Mohammad Kazemi*

### Interest

My interest is broadly centered on core areas of Business Administration such as Marketing, Sales, Advertising, Strategy, Innovation Management, Entrepreneurship and Human Resource.

### Personality Characteristic

Energetic, motivated, extrovert, intuitive, innovative, serious, independent, leader, pursuant, rational.

### Languages

**English:** fluent

**Persian:** mother tongue